

Alternative Family Services Serving Highest Risk Youth

In California alone, close to 56,000 children are in foster care – at least a third will spend over a year in the system. AFS has been providing unique foster care services since 1978, working with approximately 1,500 children throughout the Bay and Greater Sacramento Areas. Focused on stability and reunification, AFS is committed to serving children and families by providing critical resources that encourage the most dignified lives of Foster Youth.

COVID-19 IMPACT ON AFS FAMILIES

The global pandemic has deeply impacted our #1 reunification predictor of child and biological family members; in-person therapeutic visitation.

24/7 SERVICES & SUPPORT

Our generous Resource Parents have welcomed **279 youth into their homes since shelter in place began**. Our dedicated staff provides 24/7, 365 support to ensure every child feels safe and secure when they enter our highly trained and culturally competent resource homes.

PASSION DRIVEN TALENT

AFS staff is a uniquely diverse, passion driven group who mirror the colorful communities of the Greater Bay Area. Inspired by the slogan, "It's all about the Kids", AFS staff advocates for our communities' youth at highest risk.



ALTERNATIVE FAMILY
SERVICES

For additional information please contact Simone West, Director of Development | p: 510-338-7769 | e: swest@afs4kids.org

WWW.AFS4KIDS.ORG



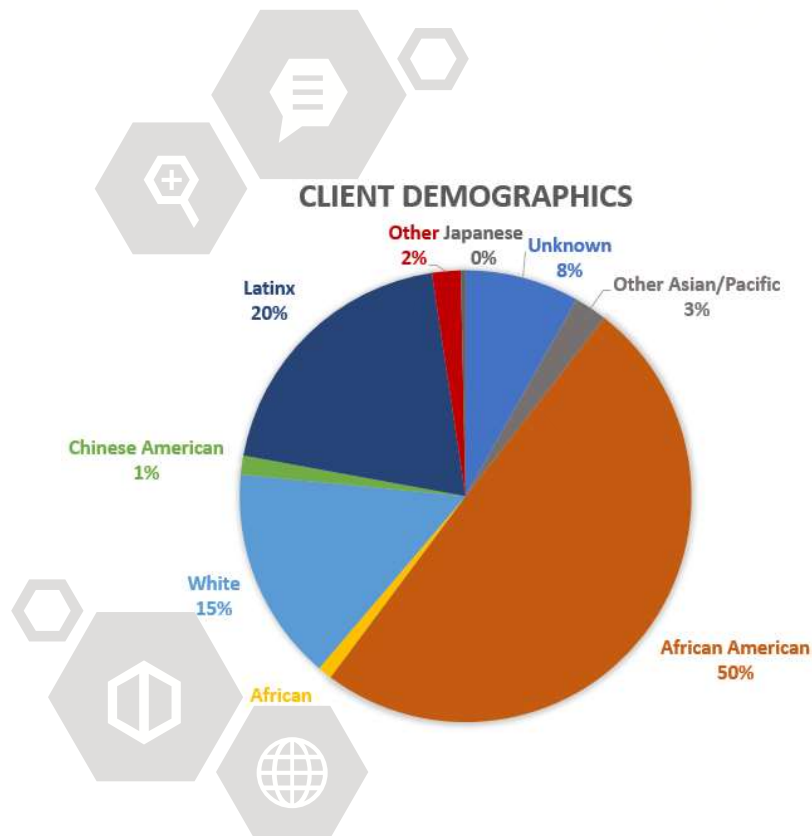
Partners Making the **Biggest Impact**

“ We’re talking about kids who have been traumatized, and our vision is to give that kid a chance. ”

JAY BERLIN; CEO ALTERNATIVE FAMILY SERVICES

We are seeing the inseparable link between race and poverty that disproportionately impacts our lower socioeconomic neighbors. From at-risk predisposition to the widening achievement gap for low-income students, COVID-19 has emphasized many flaws in our system.

For 42 years, AFS has served these children and their families. Community engagement is a critical component to our work. Through our various levels of sponsorship opportunities, anyone can make an impact in our community towards the more dignified lives of Foster Youth.



GUARDIAN

Make the largest impact by joining the Corporate Guardians of AFS Foster Youth. See your contribution in action with exclusive volunteer opportunities & monthly, year-round impression presence.



CHAMPION

Become a Corporate Champion of AFS Foster Youth. Earn employee engagement activity opportunities & a feature to speak at live event on behalf of your company's philanthropic impact.



ADVOCATE

Become a Corporate Advocate for Foster Youth. Engage through AFS community events & on site activities. Includes one reserved Sponsorship Event table and bi-annual recognition in AFS impact report.



SUPPORTER

Explore partnership opportunities with varying levels of engagement by becoming a Corporate Supporter of Foster Youth. With annual recognition in AFS impact report & other sponsorship benefits.

Technology donations welcomed including technology equipment, internet, software and digital training.

- FOSTER CARE
- MENTAL HEALTH
- AGING OUT
- INTENSIVE CARE
- ADOPTION

p: 510-338-7769 | WWW.AFS4KIDS.ORG



Building Powerful Corporate Partnerships

Corporate Partner opportunities impacting Foster Youth vary depending on preferred levels of engagement.

Alternative Family Services is unique in focusing on culturally competent strategies that serve our clients on an individual, case-by-case basis. **We respect Foster Youth privacy** and uphold vetting policies to ensure our client's engagement with external community members is hosted mindfully for the foster youth demographic, and free of exploitation. We have offered engagement in the following areas;

- Tutoring/Educational Seminars, Job Fairs, Career Expert Testimony, Tech/Software Assistance, Technology Training, Talent/Time Donation.
- All opportunities include options for an Employee Match Campaign/Activity – Holiday Drive, Back to School Drive, Employees In-Service day & more. Encourages company to get creative about increasing staff engagement and funding 1/2 of commitment level.
- Access to our Founder & CEO, Executives, and Board Members.



GUARDIAN

\$25,000+

- Premier company logo/link on website & annual report
- Exclusive employee engagement opportunity
- Monthly recognition on AFS social media
- Opportunity for Company Representative to speak at live event
- Premier Sponsorship Gala tables with company label & welcome signage
- Recognition at Gala with full-page ad in event print/visual materials
- Guardian Award recipient at Gala
- Press release acknowledgement as Social Justice Guardian
- Fiscal Year Impact Metric



CHAMPION

\$10,000+

- Premier company logo/link on website & annual report
- Quarterly recognition on AFS Social Media
- Opportunity for Company Representative to speak at live event
- Employee volunteer opportunity
- Sponsorship Gala tables with company label & welcome signage
- Recognition at Gala with half-page ad in event print/visual materials
- Company logo included as Champion Partner at Gala welcome signage & print materials



ADVOCATE

\$5,000+

- Company logo/link on website & annual report
- Biannual recognition on AFS Social Media
- Employee Volunteer Opportunity (limited)
- Sponsorship Gala table with company label & welcome signage
- Recognition at Gala with quarter-page ad in event print/visual materials



SUPPORTER

\$1,500+

- Company logo/link on website & annual report
- Annual recognition on AFS Social Media
- Recognition at Gala with logo mention on print/visual materials
- 2 Tickets to Gala Event

Additional Sponsorship and In-Kind donation opportunities available.
Please contact AFS Development Department Simone West – swest@afs4kids.org 510-338-7769

Alternative Family Services is a 501(c)(3) so your gift is tax deductible as allowed by current law.
Tax ID 94-2427088

Our team thoroughly enjoyed the experience. Thank you for the opportunity in further serving the youth at Alternative Family Services.

– External Affairs Market Manager, Comerica Bank

