



Call it a clan, call it a network, call it a tribe, call it a family. Whatever you call it, whoever you are, you need one.

20th century British Author,  
Jane Howard



## AFS Community Partnership Opportunities

The AFS Community Partners Program has several opportunities for businesses, organizations and foundations to get involved that will have a direct impact on AFS foster children and families.

**Direct Donations:** Invest directly to support AFS' greatest needs or earmark the donation to a specific program or need.

**Corporate and Community Foundation Support:** With its network of hundreds of Northern California families and staff, AFS seeks to align with Northern California businesses, corporations and foundations with similar values. Please consider connecting AFS with the appropriate individuals within corporate and community foundations to help build strong community relationships and fulfill AFS development goals.

**Gifts-In-Kind (GIK):** GIK donations are an opportunity for businesses to donate products or services to support AFS foster children, youth and families. GIK may include a company's excess, slightly damaged or produced-to-give inventory. GIK may also include professional services such as a professional handyman to help foster families with handy work to keep their home in compliance with foster parent regulations. Please review some of the needed goods and services on the AFS Foster Family and Agency Wish Lists to see how your GIK can make a real difference.

**Sponsorship:** AFS holds a number of events that are always in need of companies who are willing to provide sponsorship. In return, the sponsoring company is aggressively promoted throughout the AFS network, and when appropriate, a sponsor may promote their goods or services at an AFS event. Examples of AFS events in need of sponsorships

- Bay Area BBQ Championship: AFS' annual fundraising event with the Oakland A's and International Barbecue Cookers Association
- Wish Upon a Wreath Holiday Campaign
- Foster parent recognition, training and support events



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**Cause-Related Marketing Promotions:** A percentage of your company's product revenues may be donated to AFS which can enhance your organization's socially aligned business initiatives. AFS ensures the alliance is strategic and mutually agreeable for both partners.

**Point-of-Sale Donations for Retailers:** Retailers can allow their customers to add a contribution to their purchases through a point-of-sale which helps generate customer and employee goodwill.

**Employee Involvement:** Employee Drives, Volunteer Programs, Employer Matching Gift Program  
Companies may choose AFS through employee drives, volunteer programs, employer matching gift programs and payroll deductions. A company's public relations and employee/employer relations are enhanced while benefiting AFS programs. Examples of employee involvement include:

- Employee Drives: back-to-school drive, pajama or diaper drive
- Volunteer Programs: AFS has specific events that need teams of volunteers such as:  
Wreath Decorating for the AFS Wish Upon a Wreath Campaign  
Special Event Volunteers: annual event, holiday events
- Employer Matching Gift Program: An employee may contact their employer's human resource office and ask if the company has a matching gift program.

**Corporate Fundraisers:** Individuals working in both small and large corporations may launch a fundraising campaign to support AFS programs.



Thanks for considering AFS! Please contact Jennifer Harper, Director of Development and Marketing at (510)759-1271 or [jharper@afs4kids.org](mailto:jharper@afs4kids.org) with your Community Partner questions.

Si necesita hablar con alguien en español, favor de llamar a mi compañera, Silvia Mendoza, al (800) 300-1022

## AFS Locations

### Santa Rosa Office

Administrative Office  
1421 Guerneville Road, Suite 218  
Santa Rosa, CA 95403  
(707) 576-7700

### San Rafael Office

361 Third Street, Suite G  
San Rafael, CA 94901  
(415) 482-1640

### San Francisco Office

250 Executive Park Blvd, Suite 4900  
San Francisco, CA 94134  
(415) 656-0116

### Oakland Office

111 Myrtle Street, Suite 102  
Oakland, CA 94607  
(510) 839-3800

### Sacramento Office

8795 Folsom Blvd, Suite 109  
Sacramento, CA 95403  
(916)267-4045

### Vallejo Office

100 Corporate Place, Suite A  
Vallejo, CA 94590  
(707) 648-2000